

Checklist: 15 Ways To Get More Facebook Fans

- 1. Add social media links to your email signature
- 2. QR Codes
- 3. Marketing Materials
- 4. Link to your Facebook page from your LinkedIn profile
- 5. Word of mouth
- 6. Add social media links to your homepage
- 7. Add a "share this" button to your blog posts and pages
- 8. Hold a contest
- 9. Install a Facebook "Like Box" on your site
- 10. "Link it up" and tag others in your posts
- 11. Comment on other business pages.
- 12. Facebook Ads
- 13. Take pictures of events and tag people with your fanpage name
- 14. Invite your friends to your fan page
- 15. Insert a "Like Box" on your "Thank You" page