

AFFORDABLE, TARGETED ADVERTISING OPTIONS

Thousands of people are searching for local businesses every day. Are they finding yours?

Connect with users across our regional guides, social media channels and newsletters when you create a customized advertising solution from the options below.



Directory Listings

Get found when people are actively searching Google for regional information. A full-page listing on one of our sites gets you in front of people searching for local businesses and services just like yours.

Display Advertising

Strategically place your custom ad in relevant places on our sites. Stay top of mind right where readers are browsing, reading and planning.

Social Media Promotions

Get in front of people who love the area and get them talking when you tap into our highly engaged audiences across Facebook, Instagram, Twitter and more.

Sponsored Story

Engage readers with rich content that tells a story people want to hear. Increase exposure of your particular product, brand, service, menu item, or event with this creative and influential marketing tool.

Newsletter Ads

Increase your visibility without the expense of building and maintaining a list by targeting the thousands of subscribers who welcome your message where they live and work every day—their inbox.

Sponsored Placements

Feature your business prominently where you want to be noticed most by securing a spot on select, high-profile pages.

Giveaways

Marketed across multiple platforms, giveaways are an exciting and excellent way to get people buzzing about your business, while you grow your email list and build brand awareness.