



Get Found on Albany.com!

Top 5 Facts About Albany.com

1. The Ultimate Online Destination for Albany, Schenectady, Troy and the entire Capital Region.
2. Comprehensive Event Feed receiving over 9 million visits per year across our network of local online guides.
3. Directory of Local Businesses spanning the Capital Region broken down by category and city.
4. Original Editorial Updated Regularly.
5. Produced and Maintained by Mannix Marketing, Inc., creators of Adirondack.net, LakeGeorge.com, GlensFalls.com, Saratoga.com and CliftonPark.com.

Top 5 Reason You Belong on Albany.com

1. **Affordable.** Packages starting as low as \$250/year.
2. **Trackable.** Measurable advertising campaigns.
3. **Targeted.** Hyper local traffic suitable for your business.
4. **Flexible.** Customized advertising programs designed to deliver maximum benefits.
5. **Successful.** One of the top online resources for locals and tourists looking for things to do, events, reviews, contests, coupons, restaurants and businesses.

Advertising Options

- **Display Advertising** - Gain brand exposure and engage potential customers.
- **Premium Levels of Directory Listings** - Put your business at the top of the listings page.
- **Contest Sponsorships** - Create a positive image for your brand, gain invaluable data, and increase traffic to your website.
- **Email Newsletter Sponsorships** - Position your business in front of targeted readers that have specifically requested information pertaining to the Capital Region.

About Mannix Marketing, Inc.

Mannix Marketing is a full-service internet marketing company specialized in website design, search engine optimization, social media marketing and local advertising. Since 1996, Mannix has been committed to getting businesses found on the web. Mannix Marketing owns and operates nearly 30 online travel guides for the region including Saratoga.com, Albany.com, LakeGeorge.com, Adirondack.net, CliftonPark.com and GlensFalls.com.