



CliftonPark
— .COM —



Your Lifestyle Guide to Clifton Park

Why Advertise On CliftonPark.com?



364,200+
Page Views
Each Year



5600+
Social Media
Followers



3300+
Newsletter
Subscribers

- A leading resource on all things Clifton Park for more than a decade
- An engaged and growing social media audience
- Top placements in Google for targeted keywords and phrases related to Clifton Park & Southern Saratoga County
- Content that users need: events, things to do, business reviews, & information

The CliftonPark.com Audience



- 69% female



- 47% ages 25-44



- 53% have children



- 60% \$50,000+ annual income



- 61% College or higher education



- Top 3 Metros: Albany-Schenectady-Troy, New York City, Boston MA-Manchester NH

Custom Micro-Sites



- Listed on relevant category directory pages
- Includes personalized business description, photo gallery, website & social media links & more
- Allows event uploads that feed into our events calendar
- Multiple Calls-to-Action for Lead Generation

The screenshot displays the CliftonPark.com website for the Courtyard Clifton Park by Marriott. The header includes a navigation bar with links for LODGING, THINGS TO DO, FOOD & DRINK, EVENTS, REAL ESTATE, BUSINESSES, and COMMUNITY. A search bar is located on the right. The main content area features a large image of the hotel building at night, with a caption: "Right outside the hotel is a private outdoor patio and fire pit where you can relax." Below this is a row of smaller images showing hotel rooms and amenities. A "SEE MORE" link is provided. On the right side, there are four buttons: CALL, VISIT WEBSITE, CONTACT US, and BOOK NOW!. The footer contains a navigation bar with links for OVERVIEW, EVENTS, REVIEWS, MAP, CONTACT, and WEBSITE. The "OVERVIEW" section is highlighted, showing a description of the hotel's location and amenities, followed by a "Great Selection of Guest Rooms" section listing various room types and their features.

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Enter Giveaways Advertise

LODGING THINGS TO DO FOOD & DRINK EVENTS REAL ESTATE BUSINESSES COMMUNITY

CliftonPark.com Home / Lodging / Hotels

Courtyard Clifton Park by Marriott ★★★★★
Write a Review

Make room for comfort at our Clifton Park, NY hotel!
627 Plank Road Clifton Park, NY 12065 | marriott.com

CALL

VISIT WEBSITE

CONTACT US

BOOK NOW!

Right outside the hotel is a private outdoor patio and fire pit where you can relax.

SEE MORE

OVERVIEW | EVENTS | REVIEWS | MAP | CONTACT | WEBSITE

OVERVIEW

Conveniently located between Saratoga Springs and Albany, Courtyard Clifton Park by Marriott offers the perfect combination of comfortable accommodations and amenities for both leisure and business travelers alike!

Whether you're staying for work or play, Courtyard Clifton Park has been designed to cater to the needs of all kinds of visitors, making it a premier choice for your next home base in the Capital Region.

Great Selection of Guest Rooms

With 4 floors and 130 rooms, the hotel is large enough to accommodate a large number of guests any time of the year. Accessible rooms, suites, and a variety of king and queen guest rooms are available, including:

- 1 Guest Rooms - 1 King, Sofa Bed
- 2 Guest Rooms - 2 Queen
- 3 Larger Guest Rooms - 2 Queen
- 4 Larger Guest Rooms - 1 King, Sofa Bed

Display Advertising



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[LOGGING](#) [THINGS TO DO](#) [FOOD & DRINK](#) [EVENTS](#) [REAL ESTATE](#) [BUSINESSES](#) [COMMUNITY](#) [Q](#)

CliftonPark
COM


[Home](#) / [Directory](#) / [Things to Do](#)

Things To Do: Clifton Park Attractions & Activities

Discover all the fun things to do in Clifton Park and nearby! From endless shopping opportunities, outdoor fun, major attractions nearby, hot musical venues, museums and more... there is something for everyone! Use this Clifton Park directory of fun things to do and never be bored. For more fun in Southern Saratoga County, read our article about Hidden Gems in Clifton Park and beyond!

Search Things to Do Search by Business Location

[Attractions](#) | [Breweries, Wineries & Distilleries](#) | [Fall Fun](#) | [Golf](#) | [Kids](#) | [Outdoor Fun](#) | [Rainy Day Fun](#) | [Shopping](#) | [Sports and Youth Sports](#) | [Summer Camps](#)




Double M Western Store

Ballston Spa, NY

Double M Western Store is the largest retailer of western boots in all of Upstate New York. You can find a huge selection of western, fashion, work, and casual boots at this family-owned business, along with a wide variety of apparel and accessories.

[Get Details](#) [Website >](#)




Glenville Sportplex

Glenville, NY

What began in 1994 as a simple miniature golf course & driving range has evolved into an outdoor family-driven sports complex with a variety of activities, providing hours of fun for people of all ages!

[Get Details](#) [Website >](#)




Saratoga Paint And Sip Studio - Latham Location

Latham, NY

No experience necessary - a local artist will instruct you step by step through an original piece of art while you follow along with a cocktail. At the end of the night you'll take home a beautiful painting & hopefully a new found talent.

[Get Details](#) [Website >](#)




LIBERTY RIDGE FARM

OPEN YEAR ROUND

WEDDINGS • FAMILY EVENTS • FIELD TRIPS
CORPORATE & SOCIAL EVENTS


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PLAN A SPECTACULAR BIRTHDAY PARTY!

Eliminate the stress of planning a birthday party!

[PLAN YOUR PARTY!](#)



CLIFTON PARK FALL GUIDE

[VIEW THE GUIDE >](#)

Display Ads

- Promote your brand, your offer, or your event throughout Clifton Park & Southern Saratoga County
- Create top of mind awareness with a visually appealing ad and strong call to action
- Maximize your impact by targeting your ad to relevant sections of the site
- Get measurable results for optimal ROI

Social Media Marketing



- Reach people who love Clifton Park on the platform they use most
- 5600+ fans across multiple channels including Facebook & Twitter
- Great for promoting your newest products, specials, events and more
- Boost your posts and reach a larger audience or target a specific demographic

**Clifton Park**
July 15 · 🌐

It's time for the fair! The Saratoga County Fair starts on Tuesday with tons of new events, vendors, rides and animals!

A black and white photograph of a crowded fairground. In the foreground, a man in sunglasses is partially visible on the right. The background shows various fair stalls, including one for 'OUTRAGEOUS ICE CREAM', and a large crowd of people walking around.

176th Saratoga County Fair - July 18-23, 2017

Classic carnival fun is just around the bend in Saratoga County! The 176th Saratoga County Fair is sure to be a hit with every member of your family. From July 18 - 23, you can enjoy one of the country's oldest fairs, right in Ballston Spa.

CLIFTONPARK.COM


[Learn More](#)

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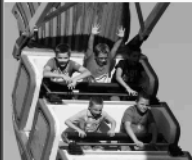


Celebrate the 4th of July & Everything Summer



Clifton Park residents look forward to it every year - the Fourth of July Celebration at Clifton Common! In addition to the iconic fireworks we can also look forward to a parade, live music, games, rides, and food and craft vendors. The parade will begin at noon in front of the Shenendehowa School. You can also check out Saratoga's All-American Celebration or the Fourth of July Celebration in Albany presented by Price Chopper and Market 32 at the Empire State Plaza.


[See Details](#)



Don't Miss Out on the Fair

Capital Region residents look forward to this major event every year - the Saratoga County Fair! From July 18th through the 23rd you can see tried and true traditions along with newer attractions and brand new food vendors.


[Find Out More](#)



See Free Live Music

Have you checked out the Performing Arts at the Common yet? Every Wednesday and Sunday through mid-August you can see an awesome performance. Bring the kids on Wednesdays for the Performing Arts Family Series with musicians, magicians, and puppeteers!

[See Lineup](#)



Get to the Track for Opening Day

Opening Day at the Saratoga Race Course is just around the corner on Friday, July 21st. Whether you're a life-long fan or you're looking to get into the track for the first time don't miss out on the excitement of Opening Day!

[Get Info](#)

- Advertise directly where your consumers are everyday – their inbox! It's millennials preferred format for receiving promotional content.
- Promote upcoming events, things to do, travel packages, dining, specials and more to an active and engaged audience.

Giveaways



- This popular section of CliftonPark.com is promoted on our homepage, newsletters, and social media channels
- Increase Brand Recognition
- Build lead generation for future e-mail marketing with opted-in subscribers*
- Gain social media followers with a targeted giveaway section that encourages “likes”

*Optional with some programs

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CliftonPark.COM

Home / Contests / Win Tickets To The 2017 BOO-jolais Vampire Ball

Win Tickets To The 2017 BOO-jolais Vampire Ball



For years, the Alliance for Positive Health has been bringing the community together for a night of great wine, food, and entertainment. This year's BOO-jolais Vampire Ball is slated for Friday, October 27.

Attendees will enjoy wine tastings, food samplings from local chefs and restaurants, live entertainment, and a fabulous silent auction.

Tickets can be ordered online now, but one lucky winner will be going with a guest for free! Enter your information below for a chance to win 2 tickets (\$180 value).

You can enter up to once per day to increase your chances of winning!

First Name *

Last Name *

E-mail Address *

Phone Number *

Are you 18 years of age or older?

☐ Yes


Would you like to receive information on local events and contests?

☒ Yes


Would you like to receive newsletters from Alliance for Positive Health?

☒ Yes

Click below to "Like" Alliance for Positive Health on Facebook

 2 people like this. Be the first of your friends.

Click below to "Like" Clifton Park on Facebook

 Amanda Taylor and 4.4K others like this.

☒ I agree with all Contest & Giveaway Rules.

Please click here for a complete list of the rules.

Submit

all fields are required

Disclaimer:

Contest ends October 3, 2017.

Limit 1 entry per person per day (you may enter again after 24 hours).

One winner will be selected on October 4, 2017.

Winner may not resell prize.

The Alliance for Positive Health is a private, not-for-profit, human service organization whose mission is to reduce the impact and incidence of HIV/AIDS and other serious medical and

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WEDDINGS • FAMILY EVENTS • FIELD TRIPS
CORPORATE & SOCIAL EVENTS

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Want to reach a highly engaged audience looking for places to go and things to do?

Contact us about a custom marketing solution for your business.

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