

SERVICES PROVIDED	TITANIUM	DIAMOND	GOLD
Sponsored Content	4 Articles Per Year	2 Articles Per Year	1 Articles Per Year
Directory Listing	Top Level	Mid Level	Entry Level
Social Media Marketing Facebook or Instagram	8 Promos Per Year. Please provide your login and password so we can also share to your business page	4 Promos Per Year. Please provide your login and password so we can also share to your business page	2 Promos Per Year. Please provide your login and password so we can also share to your business page
Newsletter Marketing for your Deals	8 Inclusions Per Year 2 of these can be to your customer list*	4 Inclusions Per Year	2 Inclusions Per Year
Lead Generation	2 Giveaways Per Year	1 Giveaway Per Year	Not Included
Display Ads	12 months per year in the section of your choice plus two ad designs	Display ads in 2 specialty guides plus one ad design	Not Included
Call Tracking	Included	Included	Included
Installation of Google Analytics	Included	Included	Included
Google Analytic Tracking and Reporting for ROI	Included	Included	Included
Two hour year end marketing review and analysis	Included	Not Included	Not Included
Investment (Includes Social Media Boost Budget)	\$1,299/month	\$599/month	\$199/month

^{*}You must have your own email marketing account already set up.

