

# LEAD-GENERATING GIVEAWAYS

## Give Your Business, Brand, AND Email List A Boost!

Struggling with a stagnant subscriber list? Hoping to reach consumers on a more regular basis? Elevate your exposure and grow your email list with a sponsored giveaway! Promote your brand to an engaged, targeted audience and see measurable results.

### GIVEAWAY PACKAGE INCLUDES:

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### Win 4 Tickets To Cirque Du Soleil's OVO Performance at Times Union Center!

Experience the unforgettable majesty of OVO, a Cirque du Soleil performance teeming with life, energy, and constant movement. For five days (January 29th through February 2nd), Cirque du Soleil, a major Québec-based organization that provides high-quality artistic entertainment, will be gracing the Times Union Center stage right in Albany, NY and you could go for free!

Simply fill out the form below for your chance to win four general tickets (a \$520 value) to witness the magical world of OVO as awestruck insects leap, bound, and belt on stage. 1 lucky winner will be selected on 1/24, so be sure to enter once per day to improve your odds.

First Name \*

Last Name \*

City \*

State \*

E-mail Address \*

Phone Number \*

☐ I confirm that I am 18 years of age or older

☒ By checking this box, you would like to receive more information about events, news and offers from Saratoga.com

- Host your giveaway on the site(s) of your choice
- Set-up, monitoring, and management of your customized giveaway
- Promotion in multiple regional newsletters
- Three boosted Facebook promotions plus one additional social media promotion
- Exclusive homepage branding for your giveaway
- Link to your Facebook page on the giveaway form to grow your followers
- List of GDPR compliant, opt-in subscribers to generate new leads and boost your email list for future remarketing

### PACKAGE PRICING

Albany.com or Saratoga.com or Adirondack.net .....	\$500
CliftonPark.com or GlensFalls.com .....	\$350
LakeGeorge.com .....	\$750

### GIVE YOUR GIVEAWAY AN EXTRA BOOST

End of giveaway email for retargeting purposes .....	\$150
Homepage Hero Image Promotion .....	Prices Vary