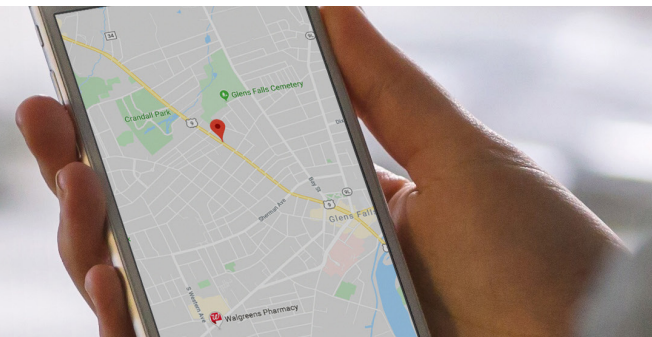


LOCAL SEARCH PROGRAM

Get Found in Google Maps, Voice Search, Yelp and More!



Critical for all businesses that offer goods or services to a target market within a 60 mile radius

GOOD

*\$100/month**

- Claim, optimize and update your Google and Bing Maps accounts to help your local maps ranking
- Submission to 30+ local search directories
- Voice search optimization for Siri, Alexa, Echo & more
- Schema coding for category and location will be added to your website (if we have access)

*12 month minimum

BETTER

*\$350/month**

Everything in GOOD Program; plus:

- Quarterly *Google My Business* optimization which includes an SEO friendly description of your business, categorization & services review, photo & video updates, monitoring reviews and more
- Plus, four optimized monthly posts to your *Google My Business* page to increase search visibility and improve user engagement

*12 month minimum

BEST

*\$550/month**

Everything in GOOD Program; plus:

- Monthly *Google My Business* optimization which includes an SEO friendly description of your business, categorization & services review, photo & video updates, monitoring reviews and more
- Plus, ten optimized monthly posts to your *Google My Business* page to increase search visibility and improve user engagement

*12 month minimum