



**Albany**  
— .COM —



# FEATURED ADVERTISING

## Because Your Business Deserves A Boost

Tap into Upstate New York's most powerful regional network and get found by tens of thousands of fans visiting Albany.com every month for things to do, attractions, events, and more!

### FEATURED WEEKEND ROUNDUP EVENT

Take the lead. List your event & photo first on the weekend roundup and reach thousands of people looking for places to go and things to do in the local area the weekend of your event!

**\$250**

### FEATURED LODGING

Boost your brand visibility. Feature your property on the home page and on every page in the places to stay section where people are actively seeking local lodging.

**\$200/mo or \$2000/yr**

### FEATURED EVENT

Be front and center. Feature your event at the top of our highly-trafficked events calendar, visited by tens of thousands of viewers each month.

**\$175/mo**

### FEATURED ATTRACTION

Boost your brand visibility. Feature your attraction on all of the pages in the things to do section where people are actively seeking fun things to do when they are in the area.

**\$250/mo or \$2500/yr**

### FEATURED HOMEPAGE HERO IMAGE

Get maximum exposure. Take over our homepage with the lead photo across desktop, tablet, and mobile devices.

**\$175/week**