



# Fall Package



## Fall is the perfect time for people to explore the region!

Thousands of people flock to the region each year to experience Upstate New York's brilliant fall colors and abundant activities. With nearly 25 years of experience marketing the region, we can help you create content that highlights all you have to offer both visitors to the area, as well as those who live here.

### Our Fantastic Fall Package Includes:



Facebook promo featuring your business

Tap into our influence by showcasing your business to our vast audience of Facebook fans



Instagram story featuring your business

Reach even more people with an Instagram story on the account of your choice



Fall Guide display ad in the region of your choice

Use online billboards to promote your business, a special offer, or an event to people looking for information about places to go and things to do this fall



Display ad on NYFallFoliage.com

Expand your reach by posting your online billboard to NYFallFoliage.com in addition to one of our other regional websites



Put your business next to content where people are looking for places to go and things to do this fall.

Site of  
your choice:

**\$750**

(Up to \$1750 value)

\*Newsletter ads, giveaways and more available for a la carte purchase