



SPECIALTY GUIDE DISPLAY ADVERTISING

Grow your brand, increase your sales!

Specialty Guides on LakeGeorge.com will:

- Showcase your business with visually appealing graphics
- Increase your brand awareness
- Target a local audience
- Generate higher conversions
- Provide measurable results

PRICING

SPRING (includes Elvis Festival)	\$175/YR.
SUMMER (includes beaches)	\$475/YR.
FALL	\$475/YR.
HOLIDAY (includes New Year's Eve)	\$175/YR.
WINTER (includes Polar Plunge & Valentine's Day)	\$575/YR.
AMERICADE (includes lodging deal)	\$375/YR.
BOLTON LANDING	\$275/YR.
SUMMER CAMP & KIDS GUIDE	\$475/YR.
BOATING	\$475/YR.
HIKING	\$675/YR.
BEST OF, FISHING, HISTORY (purchased individually)	\$275 EACH/YR.
VILLAGE (includes Charles R Wood Park Guide)	\$375/YR.
CAMPING	\$675/YR.
ARTS & CULTURE	\$175/YR.
ALL LG GUIDE PACKAGE	\$4,750/YR.

2022 Rates - Subject to change.