

## **DISPLAY ADVERTISING**

## Grow your brand, increase your sales!

Display Ads on Saratoga.com will:

- Showcase your business with visually appealing graphics
- Increase your brand awareness
- Target a local audience
- Generate higher conversions
- Provide measurable results

## **PRICING**

HOMEPAGE	\$350/мо.	HEALTH & MEDICAL	\$150/мо.
LODGING	\$250/MO.	HOME IMPROVEMENT	\$150/мо.
THINGS TO DO	\$250/MO.	REAL ESTATE	\$150/мо.
SPAS & WELLNESS	\$150/мо.	BUSINESS DIRECTORY	\$150/мо.
SHOPPING	\$150/мо.	MEETINGS & EVENT PLANNING	\$150/мо.
FOOD & DRINK	\$150/мо.	MOBILE ADHESION \$750/MO. In-Season	
EVENTS	\$350/MO.	\$500/мо.	Off-Season

2022 Rates - Subject to change.

