



**Adirondack**  
— .NET —

# SPECIALTY GUIDE DISPLAY ADVERTISING

**Grow your brand, increase your sales!**

Specialty Guides on Adirondack.net will:

- Showcase your business with visually appealing graphics
- Increase your brand awareness
- Target a local audience
- Generate higher conversions
- Provide measurable results

## PRICING

OUTDOOR ADVENTURE BUNDLE (includes Biking, Hiking & Waterfalls)	\$750/YR.
BOATING	\$175/YR.
CAMPING	\$375/YR.
FALL	\$375/YR.
SPRING	\$175/YR.
WINTER (includes Valentine's Day Guide)	\$375/YR.
SPORTING BUNDLE (includes Hunting & Fishing)	\$275/YR.
WILDLIFE BUNDLE (includes Wildlife & Invasive Species)	\$275/YR.
HISTORY	\$275/YR.
WATER SPORTS BUNDLE (includes Rafting & Paddling)	\$275/YR.
HOLIDAY (includes New Year's)	\$275/YR.
SUMMER CAMP	\$275/YR.
BEST OF GUIDE	\$275/YR.
NORTH CREEK GUIDE	\$175/YR.

2022 Rates - Subject to change.



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MARKETING

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