



Albany
— .COM —

SPECIALTY GUIDE DISPLAY ADVERTISING

Grow your brand, increase your sales!

Specialty Guides on Albany.com will:

- Showcase your business with visually appealing graphics
- Increase your brand awareness
- Target a local audience
- Generate higher conversions
- Provide measurable results

PRICING

FALL	\$275/YR.
HOLIDAY (includes New Year's)	\$375/YR.
WINTER (includes Valentine's Day)	\$275/YR.
SPRING (includes Mother's Day and Tulip Fest)	\$275/YR.
SUMMER (includes Parks)	\$275/YR.
SUMMER CAMP & KIDS GUIDE BUNDLE	\$275/YR.
SCHENECTADY	\$175/YR.
TROY	\$175/YR.
BEST OF	\$175/YR.
WEDDINGS	\$475/YR.
HOTSPOTS	\$175/YR.
BIRDING	\$175/YR.
SCHOOL CLOSINGS	\$175/YR.

2022 Rates - Subject to change.