



Saratoga
— .COM —

SPECIALTY GUIDE DISPLAY ADVERTISING

Grow your brand, increase your sales!

Specialty Guides on Saratoga.com will:

- Showcase your business with visually appealing graphics
- Increase your brand awareness
- Target a local audience
- Generate higher conversions
- Provide measurable results

PRICING

SPRING (includes Mother's Day)	\$175/YR.
SUMMER (includes Waters of Saratoga)	\$475/YR.
FALL	\$275/YR.
HOLIDAY (includes New Year's Eve)	\$375/YR.
WINTER (includes Chowderfest & Valentine's Day)	\$375/YR.
ROMANCE GUIDE	\$175/YR.
SARATOGA LAKE	\$375/YR.
ARTS & CULTURE	\$175/YR.
SUMMER CAMP & KIDS GUIDE	\$175/YR.
FAB FIVE	\$175/YR.
SARATOGA RACETRACK	\$975/YR.
HISTORY	\$175/YR.
HOTSPOTS	\$475/YR.
BIRDING	\$175/YR.
SCHOOL CLOSINGS	\$175/YR.
FATHER'S DAY GUIDE	\$175/YR.
ITINERARIES	\$275/YR.

2022 Rates - Subject to change.



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MARKETING

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