

## **EMAIL NEWSLETTERS**

## **GET NOTICED!**

Put yourself in front of thousands of local consumers and businesses each month by advertising in our targeted email newsletter campaigns.

## **DISPLAY ADVERTISING PER NEWSLETTER**

Albany com	Albany.com Newsletter • 9,900+ Subscribers	\$175
Saratoga .com	Saratoga.com Newsletter • 23,000+ Subscribers	\$275
Saratoga RaceTrack	SaratogaRacetrack.com Weekly Newsletter • 9,900+ Subscribers	\$175
LakeGeorgecom	LakeGeorge.com Newsletter  • 46,900+ Subscribers	\$375
Adirondack .NET	Adirondack.net Newsletter • 11,800+ Subscribers	\$175
GlensFalls com	GlensFalls.com Newsletter • 7,000+ Subscribers	\$175
CliftonPark	CliftonPark.com Newsletter  • 3,400+ Subscribers	\$175

## **NEWSLETTER QUICK FACTS**

- Newsletters are sent at least once a month.
- Subscribers are site visitors who have requested information on the area, plus local business owners.
- Discounted Pricing available for bulk purchases.