



Holiday Package



BOOST YOUR BUSINESS THIS HOLIDAY SEASON

with these Capital Region Advertising Opportunities

We are professional marketers with over 25 years of experience marketing the region. Whatever this holiday season brings us, we will be working hard to promote your business and all that you have to offer.

Our Premier Holiday Package Includes:



Inclusion of your gift idea in the Gift Guide



Inclusion of your special offer in a NEW Holiday Hot Deals Guide

This does not have to be related to the gift idea, and can be a freebie, discount, door buster, or special promo code for your website.



Inclusion in the Local Holiday Gift Idea Newsletter on Albany.com, CliftonPark.com and Saratoga.com

Includes photo of your gift, a brief description, and link to purchase it



Facebook and Instagram story for your gift item or deal

Promoting your special, event, or gift on our social media pages gives you access to tens of thousands of people via one of our regional pages.



Price for
Capital Region:

Site of
your choice:

\$950

(\$1375 value)

*Newsletter ads, giveaways, display ads, and more available for a la carte purchase