

WINTER GUIDES

GET YOUR BUSINESS FOUND THIS WINTER!

Advertise your business this winter to visitors and locals planning to enjoy some of New York State's best skiing & snowboarding, festivals, winter carnivals, ice bars and more.

The screenshot shows the Saratoga.com website with a navigation bar and a main content area. The sidebar on the right contains three advertisements:

- GORE MOUNTAIN FREQUENT SKIER CARD SALE**: \$10 off, START SAVING, Until 8/31.
- ZARA NOW OPEN**: CROSSGATES MALL, ABOUT ZARA.
- Sunnyside Gardens**: POINSETTIAS, WREATHS, KISSING BALLS AND MORE!

Below the sidebar, the text "BIG BOX" is displayed.

Brand Your Business or Promote Your Special Offer or Event!

Reach tens of thousands of people using our guides to find the best in winter fun, including festivals, events, and more.

Three (3) advertisers per zone

BIG BOX*

Albany.com	\$325
CliftonPark.com	\$225
Saratoga.com	\$475
GlensFalls.com	\$225
LakeGeorge.com	\$775
Adirondack.net	\$425

*Cost to create ad not included in price. Special Rate of \$150/hour to create an ad.