

# Promote Your Business with our Network of Online Regional Guides

Get found on some of the most popular lifestyle guides in Upstate New York. Advertise your business to thousands of locals and visitors searching for things to do, places to stay, restaurants, local services & businesses and much more.



## LakeGeorge.com Audience

5.8+ Million Pageviews Per Year  
231,000+ Social Media Followers  
52,000+ Newsletter Subscribers

56% Female | 67% Ages 25-54  
36% Earn Over \$100,000 Annually  
66% College Educated or Higher



## Adirondack.net Audience

1.7+ Million Pageviews Per Year  
293,000+ Social Media Followers  
9,600+ Newsletter Subscribers

53% Female | 68% Ages 25-54  
35% Earn Over \$100,000 Annually  
65% College Educated or Higher



## GlensFalls.com Audience

832,000+ Pageviews Per Year  
19,000+ Social Media Followers  
9,900+ Newsletter Subscribers

54% Female | 67% Ages 25-54  
35% Earn Over \$100,000 Annually  
65% College Educated or Higher



## Saratoga.com Audience

3.7+ Million Pageviews Per Year  
110,000+ Social Media Followers  
22,900+ Newsletter Subscribers

55% Female | 67% Ages 25-54  
37% Earn Over \$100,000 Annually  
66% College Educated or Higher

## Our Network Features



**15.6 Million**

Page Views Each Year



**725,000**

Social Media Followers



**119,000**

Newsletter Subscribers



## Albany.com Audience

2+ Million Pageviews Per Year  
44,000+ Social Media Followers  
9,800+ Newsletter Subscribers

55% Female | 64% Ages 25-54  
27% Earn Over \$100,000 Annually  
66% College Educated or Higher



## CliftonPark.com Audience

455,000+ Pageviews Per Year  
7,000+ Social Media Followers  
4,800+ Newsletter Subscribers

59% Female | 61% Ages 25-54  
28% Earn Over \$100,000 Annually  
66% College Educated or Higher



## SaratogaRacetrack.com Audience

1.2+ Million Pageviews Per Year  
21,000+ Social Media Followers  
9,700+ Newsletter Subscribers

56% Female | 67% Ages 25-54  
36% Earn Over \$100,000 Annually  
66% College Educated or Higher