

How to Edit Your Own Business Listings

Overview

You can log in any time to update business info and descriptions, remove or add photos, view stats, and add videos, events, specials, etc. You can also email help@mannixmarketing.com or give us a call at 518-743-9424 for assistance.

How Do I Log In?

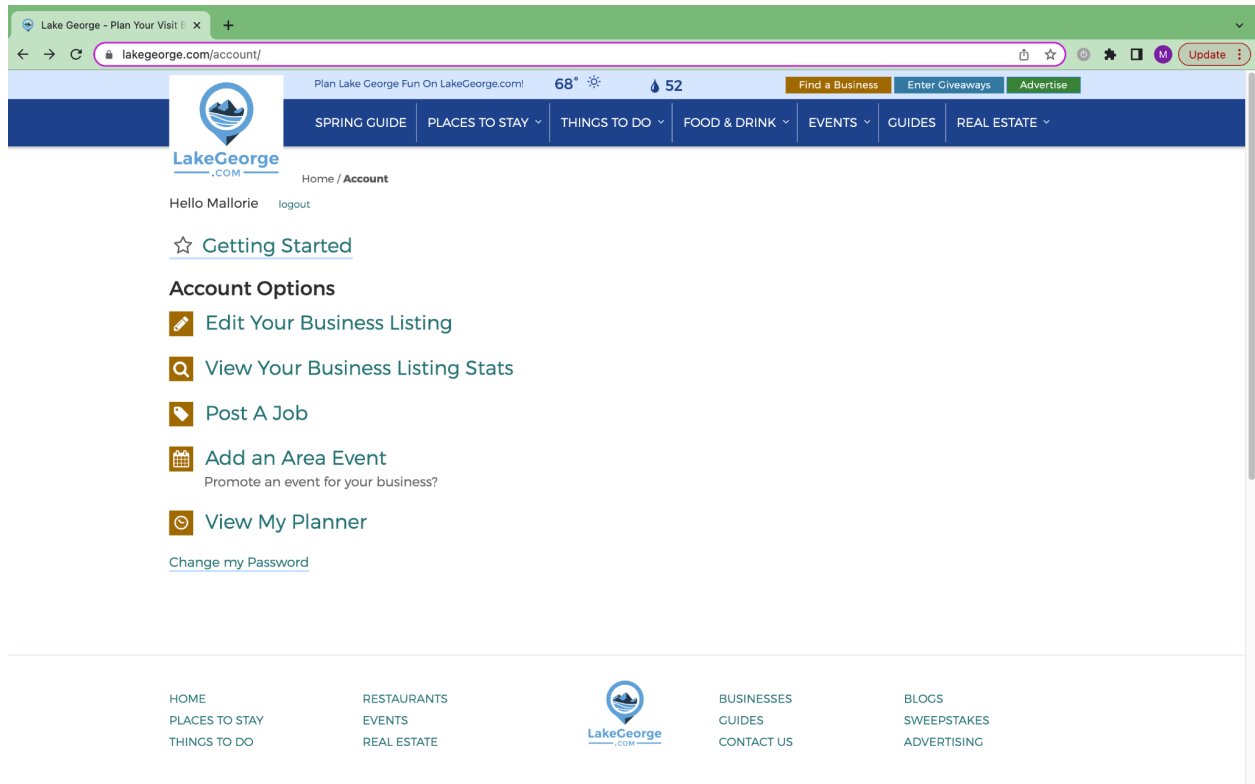
Your username and password will automatically be set up when your listing is created and added to our site. If you cannot remember your password or have trouble logging in, please email help@mannixmarketing.com or give us a call at (518) 743-9424.

You will sign in to your account from the site(s) you advertise on via one of the links below:

- Adirondack.net: <https://www.adirondack.net/account/>
- Albany.com: <https://www.albany.com/account/>
- CliftonPark.com: <https://www.cliftonpark.com/account/>
- GlensFalls.com: <https://www.glensfalls.com/account/>
- LakeGeorge.com: <https://www.lakegeorge.com/account/>
- Saratoga.com: <https://www.saratoga.com/account/>
- Any Wedding Site (ASaratogaWedding.com, LakeGeorgeWeddings.com, ADKWeddings.com, etc.): <https://www.asaratogawedding.com/account/>

PLEASE NOTE: If you have listings on multiple Mannix Marketing websites, you can access them all under one account. For example, if you have a listing on Albany.com, Saratoga.com, and LakeGeorge.com, you can edit all listings when you log in on Saratoga.com!

1. After you have identified which site(s) you advertise on, go to the link provided above. Enter your login credentials.
2. Once logged in, you can begin editing / modifying your business listing.



How Do I Add, Edit, or Modify My Information, or Submit Events?

1. After you have logged in, click “Edit Your Business Listing.” This will bring you to a page showing your microsite(s) and which categories your business is listed under.

Edit and enhance your business listing here. Click on each tab to fill in information about your business. If you need assistance during any step of the set-up process, please contact us at 518-743-9424 or email help@mannonmarketing.com.

LISTING LOCATIONS	DETAILS	MAP & LOCATION	CONTACT INFO	PHOTOS	VIDEO	EVENTS / COUPONS / FOOD & DRINK SPECIALS	STATS	REVIEWS	LEADS
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Listing Locations

Your business has multiple listings. Please select which one you would like to edit.

LakeGeorge.com

Plan the perfect vacation to the Lake George Region by exploring LakeGeorge.com, the ultimate Lake George, NY online travel guide featuring local lodging, restaurants, top things to do, and much more.

This business listing is located on the following website pages:

Adirondack.net > Businesses & Services > Regional Online Guides
Albany.com > Professional & B2B Businesses & Services > Media > Online Guides & Directories
CliftonPark.com > Businesses & Services > Regional Online Guides
GlensFalls.com > Businesses & Services > Regional Online Guides
Saratoga.com > Community > Regional Online Guides
SaratogaRaceTrack.com > Vacation & Fun Guide > Regional Online Guides

Select This Business Listing

Manage Events

Listing Reviews Are: ON

Mannix Marketing - Search Engine Optimization & SEO Solutions

Ranked in the top 25 SEO's, Mannix Marketing provides large enterprise and small business SEO solutions. In Albany, Saratoga, Lake George, the Champlain Valley and Vermont, find search engine optimization expertise for your business!

This business listing is located on the following website pages:

Albany.com > Professional & B2B Businesses & Services > Websites & Internet
CliftonPark.com > Businesses & Services > Marketing & Public Relations Services > Search Engine Marketing & SEO
GlensFalls.com > Businesses & Services > Marketing > Search Engine Marketing & SEO
LakeGeorge.com > Business & Services > Marketing > Search Engine Marketing & SEO

Select This Business Listing

Manage Events

Listing Reviews Are: ON

2. Click "Select This Business Listing" next to the listing you wish to edit (*applicable if you have multiple listings*).
3. The "Manage Events" button is a new option that will make it easier if you have multiple business listings where you need to add or manage events for each location.
 - a. Scroll to page 9 for further information on adding/managing events.
4. If you click "Select This Business Listing," the next screen will have a series of tabs you are able to edit to enhance your listing. Below are step-by-step instructions for each tab.

Details Tab

This tab allows you to edit your business name, tagline, short company description for the listing page, and a long description that will appear on your microsite.

Content Admin x + lakegeorge.com/account/listing/#listingselected

Photopea Campaign URL Bu... Ad Inventory TinyPNG Toggl Track Ads Manager - Ma... New Portal Conte... Mannix Portal | Fil... WordPress Dashb... WordHippo Other Bookmarks

Welcome Mallorie! (sign out) My Account | Menu | Site Map | Sweepstakes | My Planner | Advertising

LakeGeorge.com

Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.

Edit and enhance your business listing here. Click on each tab to fill in information about your business. If you need assistance during any step of the set-up process, please contact us at 518-743-9424 or email help@mannixmarketing.com.

LISTING LOCATIONS DETAILS MAP & LOCATION CONTACT INFO PHOTOS VIDEO EVENTS / COUPONS / FOOD & DRINK SPECIALS STATS REVIEWS LEADS

Listing Text

Listing Title

LakeGeorge.com

Tag Line

Your online guide to the Lake George Region

Allow User Reviews of this Listing

☒ Yes ☐ No

Please note: If you have multiple business listings, this will only change your review preferences for the listing you are currently editing. If you want to change the preferences on ALL of your listings, make sure to click on the "listing locations" tab above and change this for each of your listings.







Show Reviews From The Last: 3 Years

Short Description 50 characters remaining

Plan the perfect vacation to the Lake George Region by exploring LakeGeorge.com, the ultimate Lake George, NY online travel guide featuring local lodging, restaurants, top things to

1. Your "Listing Title" should be your company name.
2. Add a tagline for your business. This should be a short and catchy phrase describing your business. **Example:** *Your online guide to the Lake George region.*
3. Add a short description of your company in 1 or 2 sentences (up to 250 characters). This will be the introductory paragraph that shows up on the directory landing page and will also be the first paragraph on your microsite. This description should sell your business and entice people to want to find out more. **Example:** *Jasper's is a full-service salon located in Saratoga Springs offering massage, facials, hair, nails, make-up, and more.*
4. Add in a long description of your company which will be displayed on your custom microsite. **Tips:** *Include a brief overview of your company, your offerings, and any other information you feel differentiates your business from the competition. Make this description different from the information you have on your website. Although copying and pasting info directly from your website is fast and easy, it doesn't always translate perfectly to your microsite and creates duplicate material, which can be confusing to the search engines. The verbiage should be clear, easy to understand, and have a marketing punch.*

Long Description

Format **B** *I* U      

Experience the Fun of the Lake George Region

Located in the Southeastern Adirondacks, Lake George and the surrounding area feature some of the most beautiful scenery in New York's North Country. Whether it's spring, summer, fall, or winter, there are always plenty of fun things to do and see, from the Village of Lake George to Bolton Landing, Hague, and Ticonderoga.

On LakeGeorge.com, we've put together helpful guides, local business directories, and more for people who are interested in visiting the region. You can explore lodging options (hotels and motels, cabins and cottages, B&Bs, house and vacation rentals), campground details, popular restaurants, seasonal activities and events, beaches, nearby hiking and biking trails, shopping spots, and other essential info.

By using our online travel guide, you'll be able to plan an unforgettable trip to Lake George and experience everything the area has to offer.

5. Click "Save Changes."

Map & Location Tab

This tab is where you add your address which will show your business's location on a map on your microsite.

Content Admin x +

lakegeorge.com/account/listing/#listingselected

Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.

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LISTING LOCATIONS DETAILS **MAP & LOCATION** CONTACT INFO PHOTOS VIDEO EVENTS / COUPONS / FOOD & DRINK SPECIALS STATS REVIEWS LEADS

Map & Location

☒ Do not show address or Google Map on listing.

Address

City

State

Zip

☐ Custom latitude and longitude

1. Fill in your business address, city, state, and zip code. **Note:** For businesses without a physical address, select "Do not show address or Google Map on listing."
2. If you are having trouble with your Google Map, go to <https://itouchmap.com/latlong.html> to look up the latitude and longitude coordinates of your business. Put those in the custom latitude and longitude fields.

3. Click “Save Changes.”

Contact Info Tab

This tab allows you to add your phone number and email address for inquiries. In addition, a website link must be added by our team. Please contact help@mannixmarketing.com.

The screenshot shows a web browser window with the URL lakegeorge.com/account/listing/#listingsselected. The page has a green header with "Content Admin" and a navigation bar with links like "Welcome Mallorie! (sign out)", "My Account", "Menu", "Site Map", "Sweepstakes", "My Planner", and "Advertising". Below the header is a yellow warning box: "Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab." A small text block says: "Edit and enhance your business listing here. Click on each tab to fill in information about your business. If you need assistance during any step of the set-up process, please contact us at 518-743-9424 or email help@mannixmarketing.com." A horizontal menu contains tabs: LISTING LOCATIONS, DETAILS, MAP & LOCATION, CONTACT INFO (selected), PHOTOS, VIDEO, EVENTS / COUPONS / FOOD & DRINK SPECIALS, STATS, REVIEWS, and LEADS. The "Contact Information" section has fields for "Contact Name", "Email" (with placeholder portalinquiries@mannixmarketing.com), "Phone (local)", and "Phone (toll-free)". A yellow message box states: "We are not currently displaying social media accounts on microsites. You are welcome to add them for the future, should that change". The "Facebook Link" field contains <https://www.facebook.com/LakeGeorge> and a Facebook icon.

1. Add in the email address which you would like inquiries to go to. *For example, help@mannixmarketing.com or mallorie@mannixmarketing.com.*
2. Add in your phone number (please include your area code in your local phone and fax number).
3. Add in your Social Media links, if you wish. **Note:** *We are not currently displaying social media links on microsites.*
4. Click “Save Changes.”

Photos Tab

You are allowed to add up to 20 photos.

Notes:

- *The format for images must be .jpg not .jpeg*
- *Resizing photos is not required, however, larger files will take a longer amount of time to upload*

Content Admin

lakegeorge.com/account/listing/#listingselected

Photopea Campaign URL Bu... Ad Inventory TinyPNG Toggl Track Ads Manager - Ma... New Portal Conte... Mannix Portal | Fil... WordPress Dashb... WordHippo

Welcome Mallorie! (sign out)My AccountMenuSite MapSweepstakesMy PlannerAdvertising

LakeGeorge.com

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LISTING LOCATIONSDETAILSMAP & LOCATIONCONTACT INFOPHOTOSVIDEOEVENTS / COUPONS / FOOD & DRINK SPECIALSSTATSREVIEWSLEADS

Slideshow Images

Lake George Lodging

Discover Lake George lodging accommodations perfect for your vacation getaway! Choose from [Lake George hotels](#), motels, resorts, campgrounds, inns, cabins and more for every taste and budget.



LAKE GEORGE HOTELS, MOTELS & RESORTS >

Choose from a wide variety of [Lake George hotels](#), motels, and resorts to suit any budget. Plan the perfect vacation escape or weekend getaway.



OPEN YEAR-ROUND >

These accommodations are open all year, so no matter when you're visiting Lake George, you can book your stay with them.



CABINS & COTTAGES >

Spend your vacation on water's edge or tucked away in the mountains at one of the [charming Lake George cabins and cottages](#) or stay nearby in the Adirondacks.



B&BS & INNS >

Looking for a true escape? Find quiet respite when you choose a charming [Lake George B&B and inn](#) or stay nearby in the Adirondacks.

[Manage Photos](#)

Click on the thumbnail images to see the larger version



1. Click "Manage Photos."

Content Admin

lakegeorge.com/account/listing/media/?module_id=7&fk_id=6028

Photopea Campaign URL Bu... Ad Inventory TinyPNG Toggl Track Ads Manager - Ma... New Portal Conte... Mannix Portal | Fil... WordPress Dashb... WordHippo

Welcome Mallorie! (sign out)My AccountMenuSite MapSweepstakesMy PlannerAdvertising

LakeGeorge.com

LakeGeorge.com > Slideshow Images

You currently have 10 images uploaded.
You may add up to 10 more images.

Files

+ UPLOAD

Image	Alt Text (required)	Listing Image	Delete
	lake george website guide page Caption	Yes	<input type="checkbox"/>
	lake george lodging guide page Caption	No	<input type="checkbox"/>
	list of lodging properties Caption	No	<input type="checkbox"/>
	lake george website guide page Caption		

2. Click “Upload” in the right hand corner, then drag and drop photos into the uploader or click to select files.

The screenshot shows a web browser window with the URL `lakegeorge.com/account/listing/media/form.cfm?module_id=7&fk_id=6028&t=1686590621729`. The page header includes the LakeGeorge.com logo and navigation links: Welcome Mallorie! (sign out), My Account, Menu, Site Map, Sweepstakes, My Planner, and Advertising. The main heading is "LakeGeorge.com > Slideshow Images" with a subtext: "You currently have 10 images uploaded. You may add another 10 images." Below this is a large grey box with the text "Drop Images Here Or Click To Upload Images". Underneath the box is a checkbox labeled "I am the owner of these photos and I accept LakeGeorge.com's Terms of Use". At the bottom center is a green "UPLOAD" button with a "Done" link below it.

3. Once all the photos have been added, you will have the opportunity to drag and crop them using the overlay tool.
4. You will see a list of the photos with a blank photo description field that needs to be filled out for each photo.
5. Next, you will need to check the box that states: “I am the owner of these photos and I accept [PortalName].com’s Terms of Use”
6. Then click the green ‘Upload’ button under the list of photos.

Video Tab

This tab allows you to add an embed code of a video to play on your microsite.

The screenshot shows the "VIDEO" tab selected in the account menu. A yellow warning banner at the top states: "Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab." Below the banner is a navigation bar with tabs: LISTING LOCATIONS, DETAILS, MAP & LOCATION, CONTACT INFO, PHOTOS, VIDEO (selected), EVENTS / COUPONS / FOOD & DRINK SPECIALS, STATS, REVIEWS, and LEADS. The main heading is "Videos" with an "Add Video" button. Below this is a search bar labeled "Video" and the text "No videos found".

1. If you have your video on YouTube.com or another video service, copy the embed code from that location.
 - a. The embed code on YouTube.com can be found directly under the video when you click “Share.” There will be a tab that says “Embed,” click that.

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2. If you have a raw video file, please upload the video to YouTube, Vimeo, Wistia, or another service first so it can produce the embed code for the video.
3. Add the embed code.

The screenshot shows a web browser window with the URL lakegeorge.com/account/listing/?view=videoform. The page has a green header with navigation links: "Welcome Mallorie! (sign out)", "My Account", "Menu", "Site Map", "Sweepstakes", "My Planner", and "Advertising". Below the header is a dark blue bar with the "LakeGeorge.com" logo. A yellow warning banner states: "Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab." Below the banner is a small text block: "Edit and enhance your business listing here. Click on each tab to fill in information about your business. If you need assistance during any step of the set-up process, please contact us at 518-743-9424 or email help@mannismarketing.com." A horizontal menu contains tabs: "LISTING LOCATIONS", "DETAILS", "MAP & LOCATION", "CONTACT INFO", "PHOTOS", "VIDEO" (which is active), "EVENTS / COUPONS / FOOD & DRINK SPECIALS", "STATS", "REVIEWS", and "LEADS". Below the menu, the text "Videos > Add Video" is displayed. The "Video" section contains a "Video Embed Code" label and a large text input field. Below that is a "Video Caption" label and another large text input field. At the bottom left of the form is a button labeled "Add Video".

-
-
-
4. Click "Save Changes."

Events / Coupons / Specials Tab

This tab allows you to add your specials, coupons, and events to your microsite.

Content Admin x + lakegeorge.com/account/listing/?view=videoform

Photopea Campaign URL Bu... Ad Inventory TinyPNG Toggl Track Ads Manager - Ma... New Portal Conte... Mannix Portal | Fil... WordPress Dashb... WordHippo Other Bookmarks

Welcome Malloriel (sign out) My Account | Menu | Site Map | Sweepstakes | My Planner | Advertising

LakeGeorge.com

Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.

Edit and enhance your business listing here. Click on each tab to fill in information about your business. If you need assistance during any step of the set-up process, please contact us at 518-743-9424 or email help@mannixmarketing.com.

LISTING LOCATIONS	DETAILS	MAP & LOCATION	CONTACT INFO	PHOTOS	VIDEO	EVENTS / COUPONS / FOOD & DRINK SPECIALS	STATS	REVIEWS	LEADS
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Our options for adding events, coupons and specials have changed!
If you need assistance with this new workflow or have questions, please contact help@mannixmarketing.com, and we'll be happy to assist you!

If you have coupons, discounts, or package specials:

Lodging properties: Add your discounts and coupons here

Lodging Specials & Packages

Restaurants & Pubs: Add your food and drink specials here: Examples would be Taco Tuesdays, Coupons, Happy Hour Specials, etc.

Food & Drink Specials and Events

Attractions, Etc: Add your discounts and coupons here

All other Specials

If you have an event for the event calendar, add it here:

Note: We no longer accept regularly scheduled events, such as classes, that are part of your every day business operations.

Events

Lodging Specials & Packages, Coupons, Food & Drink Specials

Starting with the specials and coupons sections, you can add coupons, special offers, hot deals, or lodging specials to your microsite. These coupons and hot deals are also fed onto our Coupons and Specials pages. You are allowed to add an unlimited number of coupons and/or specials.

1. Select whether you are promoting a coupon, lodging special, or food and drink special. *Note: Examples of lodging specials are romance package add ons, Sunday night specials, or spa packages. Coupons are for non-lodging offers with % or \$ off. For example: Save 10% on your entrance ticket.*
2. From there, you will be able to choose to add a new special or coupon, or view expired or inactive specials and coupons.
3. To add a new special, click “Add Lodging Specials & Package / Add Coupon.”

Content Admin

lakegeorge.com/account/listing/?view=coupon&type=0

LISTING LOCATIONS DETAILS MAP & LOCATION CONTACT INFO PHOTOS VIDEO EVENTS / COUPONS / FOOD & DRINK SPECIALS STATS REVIEWS LEADS

Lodging Specials & Packages | Coupons | Food & Drink Specials | Events

Lodging Specials & Packages > Add Lodging Specials & Package

Title

Description

Coupon Image:

Choose File No file chosen

The image displayed in the coupon on a microsite

Coupon Image Alt Text:

Disclaimer

Display On

Select : all | none | inverse

☐ Adirondack.net

☐ Albany.com

☐ CliftonPark.com

☐ GlensFalls.com

☐ Saratoga.com

☐ SaratogaRaceTrack.com

☐ Coupon is Live

Expiration Date

(leave blank if coupon doesn't expire)

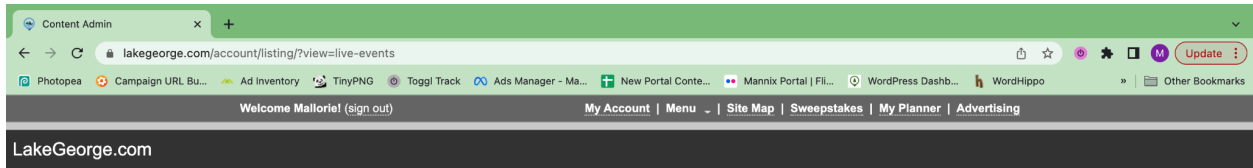
Undo Changes Save Changes

- Provide a title. **TIP:** Make sure the title of your lodging special or coupon is enticing and really explains what your coupon is. For example: “Buy One Get One Free Appetizers” is a stronger call to action than “Appetizer Special.”
- Add in details of the promotion.
- If there are any disclaimers, please fill in the box. If there are no disclaimers, leave the field blank.
- If you advertise on multiple Mannix Marketing sites, select which sites you would like the special to appear on.
- Fill in the coupon or special expiration date. If there is no expiration date, leave the field blank.
- Click “Save Changes.”

Events

This tab also allows you to add events to your microsite. Your event will appear on the regional portal that aligns with your business location.

You also have the option to sponsor an event so that it is displayed on all of our highly trafficked events calendars from the Adirondacks to Albany. To learn more about having a sponsored event in the events calendar, please contact Valleri@mannixmarketing.com.



Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.

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[LISTING LOCATIONS](#) [DETAILS](#) [MAP & LOCATION](#) [CONTACT INFO](#) [PHOTOS](#) [VIDEO](#) [EVENTS / COUPONS / FOOD & DRINK SPECIALS](#) [STATS](#) [REVIEWS](#) [LEADS](#)

[Lodging Specials & Packages](#) | [Coupons](#) | [Food & Drink Specials](#) | [Events](#)

Events

Limit events to: [Update Event Limit](#)

This limits the initial list of events. Users will be able to load more events.

[Add Event](#)

[View All Events](#)

Event Title	Event Date
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1. Click "Add Event."

2. Add an image for your event. **Note:** We strongly encourage all events to have a photo. If you don't have one, there is an option to click and select an image from our stock photo gallery, which you are free to use.
3. Submit your event information with a start and end date.
4. Add in as much information about the event as possible for maximum impact.
5. Select the categories which most apply to your event.
6. Check your event details for accuracy.

7. Submit your event.

If you have any questions on events, please email events@mannixmarketing.com.

Stats Tab

This tab allows you to view and print your microsite's stats.

The screenshot shows the 'Stats' tab for the 'Adirondack.net' microsite. The page has a yellow warning banner at the top: 'Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.' Below this is a navigation bar with tabs: LISTING LOCATIONS, DETAILS, MAP & LOCATION, CONTACT INFO, PHOTOS, VIDEO, EVENTS / COUPONS / FOOD & DRINK SPECIALS, STATS (active), REVIEWS, and LEADS. The main content area displays two tables for the year 2023.

Adirondack.net

2023

Month	Branding Impressions +	Microsite Clicks +	Website Clicks +	Deals +	Contact Clicks +	Event Views +
Jun 2023						
May 2023						
Apr 2023						
Mar 2023						
Feb 2023						
Jan 2023						
2023 TOTAL						

2023 Special Advertising Impressions and Inquiries

Month	Featured Business Impressions +	Wedding Site Featured Ad Impressions +	Sponsored Banner Impressions +	Sponsored Banner Click +	Top of Category Views +	Top of Category Clicks +	Home Page Hero Views +	Home Page Hero Clicks +
Jun 2023	0	0	0	0	0	0	0	0
May 2023	0	0	0	0	0	0	0	0
Apr 2023	0	0	0	0	0	0	0	0
Mar 2023	0	0	0	0	0	0	0	0

Reviews Tab

This tab allows you to view any reviews you may have received and allows you to reply to the review.

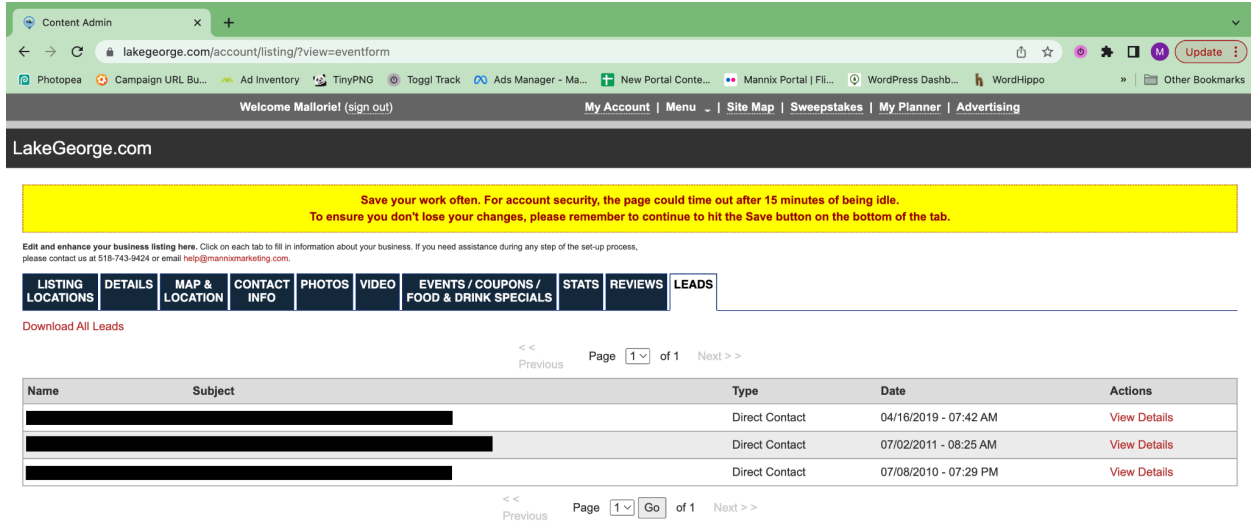
The screenshot shows the 'Reviews' tab for the 'LakeGeorge.com' microsite. The page has a yellow warning banner at the top: 'Save your work often. For account security, the page could time out after 15 minutes of being idle. To ensure you don't lose your changes, please remember to continue to hit the Save button on the bottom of the tab.' Below this is a navigation bar with tabs: LISTING LOCATIONS, DETAILS, MAP & LOCATION, CONTACT INFO, PHOTOS, VIDEO, EVENTS / COUPONS / FOOD & DRINK SPECIALS, STATS, REVIEWS (active), and LEADS. The main content area displays the text: 'LakeGeorge.com reviews on LakeGeorge.com' and 'No reviews for this listing.'

LakeGeorge.com reviews on LakeGeorge.com

No reviews for this listing.

Leads Tab

This tab allows you to view any individuals who have filled out the contact us form on your microsite. Please note: if you did not set an inquiry email address, you will not receive these.



Content Admin x +

lakegeorge.com/account/listing/?view=eventform

Welcome Malloriet (sign out) My Account | Menu | Site Map | Sweepstakes | My Planner | Advertising

LakeGeorge.com

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LISTING LOCATIONS DETAILS MAP & LOCATION CONTACT INFO PHOTOS VIDEO EVENTS / COUPONS / FOOD & DRINK SPECIALS STATS REVIEWS LEADS

Download All Leads

<< Previous Page 1 of 1 Next >>

Name	Subject	Type	Date	Actions
		Direct Contact	04/16/2019 - 07:42 AM	View Details
		Direct Contact	07/02/2011 - 08:25 AM	View Details
		Direct Contact	07/08/2010 - 07:29 PM	View Details

<< Previous Page 1 Go of 1 Next >>

Need additional help or can't find what you're looking for? Please email help@mnnixmarketing.com or give us a call at 518-743-9424.

Thank you for choosing to work with Mannix Marketing. We appreciate your business and look forward to helping you achieve online success!