# **DIGITAL MARKETING**SERVICES



CONNECT WITH CUSTOMERS. BUILD TRUST. GENERATE LEADS. GROW SALES

### Search Engine Optimization / SEO



Increase your business's visibility in organic search results and attract more site visitors with our SEO services.

#### Website Design



Showcase your brand and generate more leads with a custom designed responsive website that is user and search engine friendly.

#### Local Advertising



Connect with new and existing customers throughout Upstate NY with unique advertising opportunities in our local guides.

## Paid Search Marketing & Retargeting



The fastest and most targeted way to reach new and repeat customers.

#### Social Media Marketing



Engage with clients and potential customers through social media platforms including Facebook, LinkedIn, Instagram, and more.

#### Local SEO



Expand your customer base and generate additional business with a locally targeted search engine optimization campaign.

#### Inbound Marketing



Content marketing & Inbound marketing put your business in front of consumers who are already searching for your products or services online.

#### Conversion Rate Optimization



By analyzing how your prospects behave on your website we optimize your site for increased leads and sales.

#### Email Marketing



Stay top-of-mind with current and potential customers through compelling email campaigns that drive traffic to your website and convert browsers into buyers.



















to speak to an Internet Marketing Specialist Today! 
• www.mannixmarketing.com